



How to Conduct a Survey

Steps to take:

- ✓ Create a hypothesis to be tested
- ✓ Determine who you will survey
- ✓ Prepare your survey questions
- ✓ Distribute and collect surveys
- ✓ Thank individuals who participated

Types of Survey Questions:

Yes/No
True/False
Multiple Choice
Agree/Disagree

Important!

- ✓ Your purpose for conducting the survey must be clear
- ✓ The tone should welcome, not threaten, participants
- ✓ Questions should be carefully selected and clearly worded
- ✓ Questions should be focused, objective and not too long
- ✓ Your survey should contain no spelling or grammatical errors